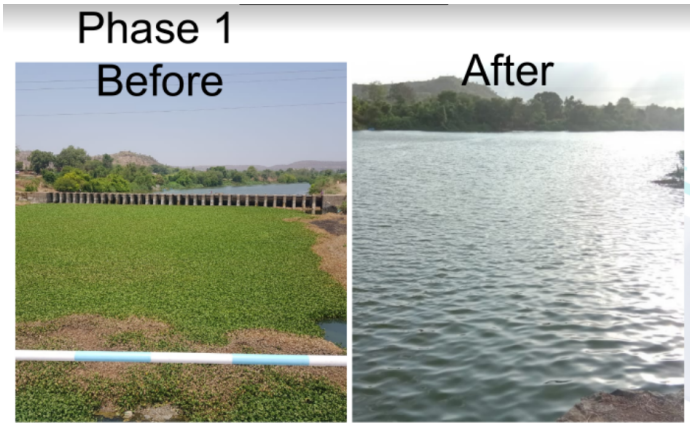
Project Management Institute. Pune-Deccan India

CHAPTER ARTICLE BRIEF

Namami Bhime: the Bhima river clean-up

Original publication: 2019-06-15 | Social impact



Abstract

This historical account describes the river clean-up organised at Rajgurunagar on 15 June 2019. The initiative addressed water hyacinth affecting the Bhima river and brought together PMI Pune–Deccan India Chapter, Faurecia colleagues and community partners. It highlights the role of coordinated volunteering, equipment support and local collaboration in delivering an environmental activity.

Key highlights

- The clean-up took place at Rajgurunagar on 15 June 2019.
- Volunteers worked to remove water hyacinth from the Bhima river.
- Corporate and NGO partners contributed people, machinery and practical support.
- The initiative connected professional volunteering with local environmental needs.

This PDF is a concise article brief prepared from the chapter's published account. The original article remains available through the source link.

Read the original chapter article:

https://pmipunechapter.com/csr/bhima-river-clean-up-drive/