PMI PUNE-DECCAN INDIA CHAPTER

Sponsorship opportunities

Updated 29 October 2026. Explore the revised DISHA 2027 offer and the Chapter’s wider sponsorship catalogue. All amounts are in INR; applicable taxes and final deliverables are confirmed in the agreement.

DISHA 2027 | 29-30 January | Pune

29 January: Leadership Conclave. 30 January: Main Conference, speaker sessions, masterclasses, awards and professional connections.

DISHA 2027 offering	Contribution	Planned packages
Title Sponsor	₹4,50,000	1
Platinum Sponsor	₹2,62,500	1
Gold Sponsor	₹2,00,000	3
Silver Sponsor	₹1,00,000	4
Knowledge / Track Partner	₹75,000	2
Standalone Exhibition Partner	₹37,500	3

Five exhibition spaces in total: one each included with Title and Platinum, plus three standalone spaces. Included booths are not additional standalone inventory. Counts are planned inventory, not a live availability display.

For pass allocations, visibility, programme associations and access exclusions, use the four-page **DISHA 2027 Sponsorship Brochure** or the DISHA sponsorship page. In-kind support is considered through a tailored agreement.

Contact: pmipdic.sponsorship@pmipunechapter.com
+91 86250 16630 | +91 99229 09060

More ways to associate.

The following are general Chapter opportunities with indicative public ranges. DISHA 2027 contributions are listed separately on page 1. Final sponsorship scope and commercial terms require Chapter agreement.

Annual Chapter Association

Offering	Indicative public range
Annual Chapter Patron	₹8L-₹10L
Annual Knowledge Partner	₹5L-₹10L
Annual SIG Partner	₹3L-₹10L per SIG

Monthly Seminar

Offering	Indicative public range
Presenting Sponsor	₹1L-₹2.5L
Knowledge Sponsor / Speaker + Table Sponsor	₹75K-₹1.5L
Tabletop Sponsor / Table at Seminar	₹35K-₹75K
Standee Sponsor	₹15K-₹35K
Refreshment Sponsor	₹50K-₹1.25L
New Member Welcome Sponsor	₹50K-₹1L

CXO Forums / Leadership Roundtables

Offering	Indicative public range
Presenting Sponsor	₹5L-₹10L
CXO Roundtable Sponsor	₹3L-₹8L
Knowledge Partner	₹3L-₹6L
Networking Sponsor	₹2L-₹4L

CHAPTER SPONSORSHIP CATALOGUE

More ways to associate.

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Special Interest Groups (SIG)

Offering	Indicative public range
Automotive & Manufacturing SIG - Annual SIG Sponsor	₹4L-₹10L
AI & GCC SIG - Annual SIG Sponsor	₹4L-₹10L
Construction & EPC SIG - Annual SIG Sponsor	₹4L-₹10L
SIG Event / Session Sponsor	₹75K-₹3L
Factory Connect / Industry Visit - Host Sponsor	₹1L-₹3L equivalent or in-kind
Automotive & Manufacturing SIG - CXO Roundtable Sponsor	₹3L-₹8L
Automotive & Manufacturing SIG - Whitepaper Sponsor	₹2L-₹8L
Automotive & Manufacturing SIG - Workshop Sponsor	₹75K-₹2L
AI & GCC SIG - AI Leadership Forum Sponsor	₹3L-₹8L
AI & GCC SIG - AI Masterclass Sponsor	₹1L-₹3L
AI & GCC SIG - Benchmark Survey Sponsor	₹3L-₹10L
Construction & EPC SIG - Project Controls Workshop Sponsor	₹1L-₹3L
Construction & EPC SIG - EPC Roundtable Sponsor	₹2L-₹6L

Survey & Benchmarking

Offering	Indicative public range
Pulse Survey	₹2.5L-₹4L
Benchmarking Study	₹5L-₹10L
Industry Maturity Index	₹5L-₹10L
Sponsored Research Roundtable	₹3L-₹8L

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Publication & Content Sponsorship

Offering	Indicative public range
Monthly Newsletter Banner	₹50K-₹1.5L
Newsletter Article Sponsorship	₹50K-₹1L
Annual Report Full Page	₹1L-₹3L
Annual Report Back Cover	₹3L-₹5L
Event Brochure Advertisement	₹25K-₹1L
Whitepaper Sponsorship	₹2L-₹8L
Podcast / Video Series Sponsor	₹1L-₹5L

Digital Sponsorship

Offering	Indicative public range
Website Sponsor Banner	₹25K-₹1.5L
Event Page Sponsor Logo	Included / ₹25K-₹75K
Social Media Sponsor Acknowledgment	₹25K-₹1L
WhatsApp Event Sponsor Mention	Included / ₹15K-₹50K
Emailer Sponsor Inclusion	₹25K-₹75K
Post-Event Thank You Sponsor Mention	Included

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Low-ticket Sponsorship Products

Offering	Indicative public range
Standee at Event	₹15K-₹35K
Table at Seminar	₹35K-₹75K
Literature Insert	₹15K-₹40K
QR Lead Form Placement	₹10K-₹25K
Sponsor Slide Mention	₹10K-₹25K
Tea Counter Branding	₹25K-₹75K

Other Chapter opportunities

Category	Offering	Indicative range
Academic Outreach	Campus Program Sponsor	₹1L-₹5L
Mentoring / MentorPRO	Mentoring Program Sponsor	₹2L-₹6L
Volunteer Recognition	Volunteer Awards Sponsor	₹1L-₹4L
Chapter Office / Venue	Chapter Office Partner	₹1L-₹5L
Training / Certification Events	Learning Sponsor	₹1L-₹5L
Webinars / Online Programs	Webinar Sponsor	₹40K-₹1.5L